



## EVER Monaco 2011 promises to be full of new faces and products!

**Monaco, 31 January 2011** - In the months leading up to the opening of the 6<sup>th</sup> edition of EVER Monaco to be held at the Grimaldi Forum between 31 March and 3 April 2011, organizers are delighted to announce the arrival of new players in the "mobility" area.

The presence of **Renault** will be one of the major new features of EVER 2011. As part of its Renault eco<sup>2</sup> environmental program, the manufacturer will exhibit a vehicle from its electric range for the first time at Monaco. Renault is working along two lines to achieve a top ranking among European automobile manufacturers in terms of CO2 emissions:

- The introduction of new technologies in the area of combustion engines and transmissions;
- An unprecedented commitment to 100% electric vehicles.

Renault has lots of surprises in store for both professionals and individuals visiting the show!

EVER 2011 will also be a major first for **Michelin**, which will present its Active Wheel technology, fuel cells, high-performance electric motors and 100% electric vehicles like the Motor Wheel, as well as a very compact electronic traction motor with highly sophisticated features.

A number of loyal show participants such as **Citroen, Venturi, Toyota Lexus, Honda, Peugeot, Daimler** and **Mitsubishi** will reveal their offerings in the coming weeks. For their part, **Mini, Volkswagen, Skoda** and **Yokohama** are expected to confirm their participation at the show soon.

**Nissan**, an Official Partner of this 6<sup>th</sup> edition, will present and allow the public to test drive the Nissan Leaf, the first all-electric car to win the prestigious European 2011 Car of the Year award.

**Note:** The morning of Thursday 31 March will be reserved for the press and professionals and will be followed by the official opening by H.S.H. Prince Albert II in the afternoon. In addition, please note that visitors will have a chance to road test all types of 2- to 4-wheel environmentally-friendly vehicles free of charge throughout the event.

For more information, please visit [www.ever-monaco.com](http://www.ever-monaco.com)  
To request an invitation, go to [http://www.ever-monaco.com/presse\\_2.php](http://www.ever-monaco.com/presse_2.php)

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