

AMWC

Aesthetic & Anti-aging Medicine World Congress

Under the High Patronage of H.S.H.
Prince Albert II of Monaco



PRESS RELEASE

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**6, 7 & 8
APRIL 2017**

**MONACO
GRIMALDI FORUM**

15TH EDITION



informa
exhibitions

An application has been made to the EACCME® for CME accreditation of this event

2017 marks the 15th AMWC, the Aesthetic & Anti-ageing Medicine World Congress

Today, the AMWC is the world's largest congress on aesthetic and anti-ageing medicine.

The AMWC has established itself as the science event of the year for all specialists as the first of its kind to approach anti-ageing in a holistic manner, covering aesthetic medicine, cosmetic surgery, dermatology, endocrinology, phlebology, nutrition and more, not to mention a variety of sessions dedicated to preventative medicine for ageing.

Media Invitation Debate breakfast Friday 7 April 2017 at 8:45 am

Come and meet the two science directors of the congress, Claude Dalle and Thierry Besins, and congress organisers, Catherine Decuyper and Christophe Luino, over a breakfast-debate. This meeting will open up discussion on the highlights of the 2017 congress from a scientific point of view.





The AMWC 2017 in figures:

+ THAN 10,000 SPECIALIST
doctors hailing from 120 countries

+ THAN 300 SPEAKERS
from around the world

+ THAN 12,000 M2
of exhibition space distributed over 5 levels

7 ROOMS
for simultaneous conferences

250 EXHIBITING COMPANIES,
together representing 400 brands

57 SCIENCE SESSIONS,
comprising more than 350 science talks

43 PRACTICAL WORKSHOPS
with live demonstrations

SIMULTANEOUS INTERPRETING
in French, English and Russian

The congress continues to be the world's most highly acclaimed event with a holistic approach to ageing, bringing together record numbers of leading scientists in one place.

A special occasion, only in Monaco

The international influence of the Principality of Monaco attracts many people from around the world who aspire to visit it. Thanks to its geographical position on the Mediterranean coast, Monaco boasts a warm climate all-year-round.

To the backdrop of geopolitical tensions, the total security that reigns over the Principality works to its advantage, making the ideally located Grimaldi Forum the chosen venue for prestigious events. Lastly, Monaco's hotels provide premium-quality accommodation that is still affordable for all congress attendees.



2017 Congress Highlights

For 15 years, the AMWC has developed a range of products, technologies and techniques. Detailed review of these medicinal practices which allow for a decreasingly invasive approach, in complete safety and with unprecedented results

One of the most remarkable advances is **the reliability of injectable products**, which are now subject to stricter conditions for placing on the market, driven by European, American and Asian public authorities. The development of a holistic approach and, in turn, new technologies, has also improved the safety of treatments. By compelling practitioners to deepen their knowledge in anatomy, these developments have helped to significantly **reduce the risk of operator-dependent incidents** by offering results that are far superior.

Improving the skin's quality, firming, lifting, and treating irregularities are no longer reserved for laser treatment. Technologies such as ultrasound, radio-frequency and LEDs have been added to the plethora of treatments available for even **more precise and low-impact operations**.

Body treatments, which used to entail a surgical approach, now act as a springboard for medicine with numerous devices that offer **effective alternatives**, particularly when it comes to slimming and sagging skin.

Over the past few years, gynaecology, by the term, 'cosmetic gynaecology', has been evolving to encompass the treatment of functional (dyspareunia, anorgasmia, etc.) and cosmetic (labiaplasty) problems. This booming specialisation undoubtedly marks the end of a taboo that will empower women to find **wellness and experience fulfilment**.

Lastly, preventative and anti-ageing medicine are also evolving every day thanks to advances in our understanding of the ageing process. When applied to nutrition, micro-nutrition and certain lifestyles, **preventative medicine plays a key role in longevity and good health**.



With regard to anti-ageing, prospects for 2050 lead to unprecedented challenges

It is estimated that life expectancy in developed countries could reach 120 years by 2050! But at a time when life expectancy in good health tends to decline after the age of 60, not only does the curve need to level out, it also needs to be pushed up to unparalleled heights.

Where is the attraction in dying old, but with a sharp decline in health? Will sprightly, 100-year-old men and women who care about their appearance become the norm? The challenge is certainly great!

[Click here to see the AMWC program](#)

To become accredited for the AMWC Congress, or to confirm your attendance at the press conference, please send an email to:
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