



Aesthetic & Anti-aging Medicine World Congress AMWC 2015

The 13rd edition of AMWC will take place at the Grimaldi Forum in Monaco, from Thursday 26th to Saturday 28th.

In 2015, Monaco celebrates « **The Year of Russia** ». AMWC will also pay a tribute to Russia for its contribution to the Aesthetics and Anti-aging Medicine progresses.

Over the past 13 years, AMWC has played a key role in underpinning the scientific understanding of the **global anti-aging management**. This mission remains critical and the congress scientific program addresses how to achieve effective aging prevention through a medical aesthetics approach (dermatology and surgery) and well-aging medicine for internal wellbeing.

To meet these goals, **AMWC 2015** will showcase cutting edge presentations by reknown experts in multiple disciplines such as Aesthetic Dermatology, Plastic & Aesthetic Surgery and Preventive & Anti-aging Medicine.

AMWC 2015 in figures:

- **Over 9500 specialists** in medical aesthetics and anti-aging medicine, coming from **120 countries**
- **320 international speakers**
- **10,000 square meters** exhibition spaces on 4 levels
- **7 conference rooms**
- **230 exhibitors, so 300 brands represented**
- **60 scientific sessions**, so more than **470 scientific communications**
- **50 practical workshops** with live demo
- Simultaneous translations: **French / English / Russian**

Invitation to the Media Briefing/Lunch Friday 27th March 2015, from 12.00 pm to 2.00 pm

Introduction

Concept of Charisma & Futures Challenges in Aesthetics

Medical Aesthetics:

- Evolution of the injection techniques in the midface (Borus is back into fashion for anatomic reasons)
- Non surgical threads update: Are they efficient?
- Botulinum toxin: From standard to subtle procedure
- Vulvar-vaginal rehabilitation
- Appearance, self-esteem, basis of our work: appearance - related challenges & expectations

Anti-aging Medicine:

- Stem cells, longevity and anti-aging: What link between aesthetics & anti-aging?
- How and why big data is a revolution in medicine?
- The future of anti-aging medicine, between charlatanism & reality
- Food and nutrition: Myths & Facts

To visualize the AMWC program, click [here](#)

Registration for the Congress and the Media Briefing,
please contact Agathe: agathe@natcommunication.fr



Media contact: nat'communication
50, rue Berzelius - 75017 Paris - Tel: + 33 (0)1 58 59 02 83