




Organise your  
“GREEN EVENT”

at the Grimaldi Forum Monaco



Today, the MICE industry cannot afford to ignore sustainability and respect for the environment.

The Grimaldi Forum Monaco offers you practical solutions for organising a « Green Event » !

**3** ADDED-VALUES

- A committed country
- A certified congress centre
- Tailor-made solutions

# PHASE 1

## Your destination?

Choose **the Principality of Monaco**, a very committed country!

Since HSH Prince Albert II began his reign in 2005, the Principality of Monaco has made protecting the environment one of its priorities and wishes to set an example both domestically and internationally.

### THE ADDED-VALUE OF THE MONACO DESTINATION

- ▣ A territory of 2km<sup>2</sup> so everything is close!
- ▣ Diester powered buses (diesel mixed with vegetable oil), €1 a journey
- ▣ Waste sorting already a reality at all levels
- ▣ All new constructions respect European High Environmental Quality recommendations
- ▣ Government backing, the least polluting means of transport: grants for purchasing electric and hybrid vehicles, more frequent trains



### Prince Albert II of Monaco Foundation, serving the environment



In 2006 the Sovereign Prince set up the Prince Albert II of Monaco Foundation as a means of resolving environmental problems faster through projects that promote sustainable and equitable management of natural resources and place Man at the centre of the action: supplying drinking water in northern Mali, saving the Mediterranean red tuna from extinction, helping process liquid urban waste in Asia, promoting the production of biodiesel in Kenya etc.

# PHASE2

## Your congress centre? Choose the Grimaldi Forum, certified ISO 14001:2004

On 15 October 2008 the Grimaldi Forum Monaco became one of the first European congress centres to obtain the ISO 14001:2004 environmental management certification.

ISO 14001:2004 : the leading international benchmark certifying that an enterprise runs its business in an ecoresponsible way.

### AN ECORESPONSIBLE BUILDING

- Natural insulation
- Seawater used as sustainable energy for the air conditioning system
- Virtually zero emissions of greenhouse gases
- Centralised energy management optimising lighting and air conditioning



### EXAMPLE SET BY THE STAFF

- Adoption of ecocertified products (cleaning products, recycled paper etc)
- Printing on recycled or ecocertified paper
- Attending training and awareness programmes
- Sorting waste and using recycling options (paper, toners, ink cartridges etc)

### OUR SUBCONTRACTORS AND SUPPLIERS COMMITTED TO ACTGREEN

- Many of them have signed our ecoresponsibility charter!

# PHASE 3

## Your sustainable event? Choose the Grimaldi Forum, your Green Event partner

You are aware of the importance of protecting the environment, you share our sustainable vision of event organisation... and you want to be pro-active.

We offer you 3 TAILORED SOLUTIONS.

### 1/ MAKE YOUR MEETINGS PAPERLESS

Undertake to limit the use of paper, to print ecologically if printing is unavoidable and to recycle as much as possible.

- Privilege online and electronic methods for registrations, accreditations, practical information, orders via the dedicated exhibitor website
- Use the refresh stations so your delegates can download all documents, reports and brochures on line.

### 2/ CONTRIBUTE TO A CARBON NEUTRAL PROGRAMME

Commit to compensating for the ecological impact of your event through carbon offsetting.

This means carbon-offsetting in favour of a sustainable development programme supported by the Fondation Prince Albert II and therefore investing in a real project. In return your event will be officially designated Carbon Neutral.

### 3/ AIM FOR A 360° GREEN EVENT

Undertake steps to organise your event so that it comes as close to being a 100% Green Event as possible.

- ✓ Paperless meetings
- ✓ Carbon Neutral programme
- ⊕ Use recyclable materials for fittings: carpeting and signage
- ⊕ Choose menus based on seasonal regional produce
- ⊕ Opt for the ecodesign stands stocked on-site, with recyclable materials, waste sorting, individual lighting, etc
- ⊕ Optimise your selective waste management efforts with our field specialists.

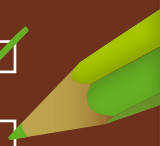




# The Grimaldi Forum Monaco is committed, are you?

You are now aware that the Grimaldi Forum Monaco is strongly committed to the ecoresponsible path. We want to make a difference and we want to do it with you.

- I share the sustainable vision of event organisation
- I want to reduce the ecological impact of my event
- I wish to discuss a tailored ActGreen solution with the Grimaldi Forum Monaco



act  Green  
with the Grimaldi Forum Monaco

For more information, don't hesitate to contact our Green Team:  
[actgreen@grimaldiformon.mc](mailto:actgreen@grimaldiformon.mc) or call +377 99 99 21 00



" An ActGreen team by your side  
to help you plan your Green Event "



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