EVER MONACO 2012 7TH edition

ECOLOGIC VEHICLES & RENEWABLE ENERGIES
INTERNATIONAL CONFERENCE & EXHIBITION
from MARCH 22nd to 25th 2012 • GRIMALDI FORUM — MONACO

OFFICIAL PARTNERS

NISSAN HSBC Private Bank

PRINCIPAUTE DE MONACO
EVER Monaco is an international event recognized today as the meeting for ecological vehicles manufacturers and the parties involved in the renewable energies sector. For more than 15 years, Monaco has positioned itself as an open and competent country, with expertise in clean transport and renewable energies, in order to contribute to the collective awareness for the need to develop and exploit new solutions, both to save the planet and to continue being autonomously mobile.

EVER Monaco is organized under the patronage of HSH Prince Albert II.
For its sixth edition, the EVER event is offering us the opportunity to turn the spotlight on a number of innovations in the field of sustainable development and clean mobility, and to take stock of good environmental practice.

The serious economic crisis experienced worldwide, and more particularly the latest events taking place in the Middle East and in Asia, have shown us to what extent we are dependent on energy.

Solutions developed in the mobility sector, and within everyone’s reach, such as those linked to the use of alternative energies, fortunately give us hope for a healthier and more serene future.

Consequently it is important for EVER to continue to provide a forum for exchange and dialogue between scientists and technicians at the various conferences offered at the event.

As such, EVER illustrates the Principality’s commitment towards the protection of the environment, a field in which I would like my country to be exemplary.
EVER Monaco was created by two Monegasque entities, the company MITI and the association MC2D-Monaco Développement Durable, whose main activity is renewable development.

Created in July 2004, MC2D-Monaco Développement Durable encompasses and coordinates the actions of different Monegasque associations working for the protection and improvement of the quality of the environment, such as Amave (Association for the Friends of Electric Vehicles), Ecopolis, the Monegasque Association for the Protection of Nature, etc. MC2D’s work involves raising the awareness of the population and public powers on environmental problems. This association has instigated numerous projects like Monaco Meetings Youth and Renewable Development, creating a protected zone on the Saint Martin cliff to preserve the natural heritage or making an eco friendly path along the coast.

Since 1988, MITI has developed know-how in numerous sectors of communication (public relations, press photo agency, publishing, PAO, direct marketing, advertising, etc.). Originally specializing in event management for automobile sport in Monaco, MITI was at the origin of development and success of fairs of reference in the electric vehicle sector like EV-MC until 2004 or the 21st edition of the EVS world fair in 2005.

EVER Monaco puts the Principality at the forefront of all innovations concerning future energies in the large sense of the word, from automobiles to forms of non polluting energies such as solar energy.

EVER Monaco aims to sensitize and incite the public to use clean energies.

The urban transportation contributes for the global warming up of our planet and the pollution of the atmosphere, while consuming a large quantity of non-renewable energy. As a result, the car industry clearly understands that they will have to find solutions very quickly.

EVER Monaco allows both big and small builders to show their latest models of clean vehicles, whether they be series or prototypes, electric, hybrid, combustion battery,
gas or organic fuels as well as all modes of propulsion presenting a real ecological interest. Battery manufacturers and equipment suppliers are also present at the fair.

EVER Monaco is also a unique opportunity for car makers to let visitors or potential buyers try out their vehicles: groups, enterprises and the general public.

Managing energy and developing alternative solutions of primary energy sourced from fossil fuel is one of the major challenges of the third millennium. Thanks to recent government measures, France, with its sunshine, its wind quality and abundant biomass, is in a position to become the European country with the greatest growth potential in renewable energies.

EVER Monaco is also the "Monte-Carlo Rally of New Energy and Electric Vehicles." This race, organized by the Automobile Club of Monaco is registered in the calendar of the International Automobile Federation (FIA) and gives the exhibiting brands the opportunity to show technological innovations, performances and the sobriety of their productions.

EVER Monaco is held in the prestigious Grimaldi Forum which has already welcomed numerous international events and notably EVS21 in 2005. Thanks to its competent staff and technical facilities, the Grimaldi Forum has everything necessary for the fair.

With its 35,000 m² of modular space, this congress centre personifies the meaning of great events. The 4,000 m² Ravel Area welcomes the exhibition under its immense and bright sun lounge.

EVER Monaco gets together specialists in the area of ecological vehicles, renewable energies and sustainable development during scientific conferences.

EVER Monaco is the occasion to welcome specialists coming from both universities and industries, involved in R&D projects in the area of ecological vehicles and renewable energies. They will have the opportunity to share their scientific, technical, business and social experiences with other attendees coming from all over the world, through the presentation and the discussion of their recent works and innovation in the conference sessions or in the different booths of the exhibition.
RENWABLE ENERGIES EXHIBITION

HSBC Private Bank repeats since 5 years its Partnership and offers an ecologic vehicle. This vehicle is displayed in the Exhibition Hall. The visitors fill in an entry form and leave it in a special box. The draw is held on Sunday.

PERFORMANCE CHALLENGE

Only in Monaco, EVER is organising a Performance Challenge for two-wheel vehicles. This challenge is open to series vehicles (salon exhibitors only) and to prototype vehicles. There are two tests: an autonomy test that uses part of the Monaco Grand Prix circuit and an acceleration test performed in prestigious Monte-Carlo Terrasses. Each stage leads to a specific classification. At the end of the Challenge, which is covered by the press, the first three participants in each category receive a prize. The prize-giving ceremony takes place at the official EVER Monaco dinner.
Conference topics:
EVER’11 covers topics related to ecological vehicles (EV), those linked to renewable energies (RE) and those shared by both (REV)

EV1: Ecological Vehicles
a: Road vehicles
b: Trains and trams
c: Boats and yachts
d: Others

EV2: Ecological Propulsion systems
a: Electric propulsion systems
b: Hybrid propulsion systems
c: Clean thermal propulsion systems
d: Flywheel propulsion systems

EV3: Traction Drives and Generators
a: Electric machine design and control
b: Static converter design and control
c: Variable speed drives and generators
d: Monitoring and diagnostics

EV4: Ecological Power Supplies
a: Batteries and ultracapacitors
b: Recharging infrastructures
c: Fuel cells
d: Hydrogen infrastructures

RE1: Wind Energy Systems
a: Wind turbine design and control
b: Wind generator design and control
c: Wind farm generating systems
d: Interfacing to the grid and GCRs

RE2: Solar Energy Systems
a: PV cell sizing and optimization
b: PV panels and associated converters
c: PV system control and grid connection
d: Solar water pumping, heating and treatment

RE3: Hybrid Renewable Energy Systems
a: Wind/solar hybrid energy systems
b: Other hybrid renewable energy systems
c: Smart grids
d: Energy storage and management

RE4: Efficient Energy Management in Buildings
a: Buildings and renewable energy integration
b: Networked energy aware white-goods
c: ICT for sustainable homes
d: Smart home

REV1: Marketing and Economical Impacts
a: Market analysis, research and prediction
b: Employment market expansion
c: Economic benefits in short and long terms
d: Demonstration, training and maintenance

REV2: Education and Regulations
a: National programs
b: Public policies and facilities
c: Public education and youth programs
d: Safety, recycling and standardization

More information on http://conference.evermonaco.com

Pierre Loing, Vice President of Nissan International SA
David Myers, President of Johnson Controls
HSH the Prince Albert II of Monaco
Anthony BERNBAUM, Head of Global Special Opportunities, HSBC Bank Plc
Mark Kenber, President of The Climate Group

www.ever-monaco.com
EVER Monaco would like to thank the following numerous international companies for their confidence and past participation in our events:

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EVER MONACO 2012
GRIMALDI FORUM FROM
MARCH 22ND TO 25TH, 2012

SCHEDULE (PRELIMINARY)

THURSDAY 22ND MARCH
09:00 - 13:00 Exhibition opened exclusively to members of the press and professionals
13:00 - 20:30 Exhibition
09:00 - 12:00 Conference on Ecologic Vehicles and Renewable Energies
15:00 - 16:00 Official Opening Plenary Session
18:30 Welcome Cocktail Reception hosted by the Government of Monaco

14:00 - 18:30 Conference on Ecologic Vehicles and Renewable Energies
16:30 8th Monaco "Youth and Sustainable Development" Meetings
20:30 Official Dinner

SATURDAY 24TH MARCH
10:00 - 18:00 Exhibition
16:00 Parade
18:00 13th Monte-Carlo Rally of New Energy and Electric Vehicles

FRIDAY 23RD MARCH
10:00 - 18:00 Exhibition
09:00 - 17:00 Round Table
09:00 - 18:30 Conference on Ecologic Vehicles and Renewable Energies

SUNDAY 25TH MARCH
10:00 - 18:00 Exhibition
WHO CAN EXHIBIT?

VEHICLES
Are accepted on the booths and on the "Ride and Drive":
• electric, hybrid, or fuel cell vehicles,
• vehicles with gas, GNV, GPL,
• vehicles functioning with biofuel with a minimum of 30% of mixture in captive fleet (the particular cases could be studied),
• vehicles carburising with hydrogen,
• vehicles presenting, in their mode of propulsion or general operation, a real ecological interest.
The organizer alone, will make the decision to accept or not the candidature according to his appreciation.

EQUIPMENT, ACCESSORIES, SERVICES
Are accepted on the show, all products having a direct or indirect link with the topic of the exhibition.

RENEWABLE ENERGIES
Only services, equipment and products associated directly or indirectly, in whole or in part with renewable energies, the respect of the environment and energy saving will be allowed at the exhibition.

WHY EXHIBIT AT EVER?
EVER Monaco is a unique event: it is the only international fair that unites in one place professionals in clean transport and renewable energies, as well as scientists and specialists in these two areas.

›Your privileged target: THE COMMUNITY
• Official inauguration in the presence of HSH Prince Albert II and representatives of the Monegasque Government,
• The visit of French municipal representatives,
• More than 5,000 invitations sent to French representatives of Professional groups, Municipal Communities, Associations of Mayors...

›Your privileged target: PROFESSIONALS
• Monaco is an international place open to new technologies; consequently, the businesses invited to the fair are international.
• Conference lecturers (political, economic, scientific and technical players), who have come to participate in dialogues, concerned by the questions of durable development in general, and in particular about climatic changes and their consequences.

PRESS RESULTS
• the Grimaldi Forum is an ideal spot for press operations or targeted PR
• our press agency, Point Virgule, is in charge of managing journalists:
  - specialized written press (Le Journal de l’Auto, Energie & Développement Durable...) and the general press (The Observateur, Capital, Nice-Matin...),
  - television (TF1, M6, FR3, LCI, Direct 8, EDF TV...),
  - radio (RMC Info, Autoroute Infos, Radio Côte d’Azur, MC One...),
  - internet (Clean-Iduto, Moteur Nature, Libello, Via Michelin...)

To view press communiqués, articles and coverage of Ever Monaco: www.ever-monaco.com – Heading: “Press”.

BECOME A PARTNER
Team up your enterprise with the notion of protection and respect for the environment! Feel free to contact us with a tailor made project which will fully meet your needs, your objectives and your budget.
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